



**The Consortium**  
San Gabriel Valley Consortium on Homelessness

October 2018

# QUARTERLY DIGEST

*The San Gabriel Valley Consortium on Homelessness works to: facilitate partnerships, educate community and member agencies, and advocate for appropriate housing and homeless services.*

## BOARD MEMBERS

• Tim Peters,  
Union Rescue  
Mission—  
PRESIDENT

• R. Sheldon Hess,  
St. Paul's Lutheran  
Church —  
TREASURER

• Nancy Neilson,  
Midnight Mission —  
SECRETARY

• Yesenia Acosta,  
Esq. Law Offices of  
Scott Warmuth

• Andrea Arias,  
SGV Consortium on  
Homelessness

• Rachel Barbosa,  
City of South El  
Monte

• Debra Boudreaux,  
Buddhist Tzu Chi  
Foundation

*For more info, see  
[www.sgvc.org](http://www.sgvc.org) or  
contact Richard  
Corral at  
[info@sgvc.org](mailto:info@sgvc.org).*

## Impact Highlights

- 1) New **SGVC website** ([www.sgvc.org](http://www.sgvc.org)) launched in October and features SPA 3-specific resources including:
  - *Online Data Mapping Platform* developed by our partners at Cal State University, Northridge which offers mapping of: services for homeless and at-risk populations, CES intake sites, and LAHSA homeless count data. Future updates will include Measure H and other homeless investments, housing inventory, and volunteer opportunities at our member organizations.
  - *Dedicated webpages* to: the SPA 3 Homeless Leadership Committee; video production featuring original content; SGV City Homelessness Plans; and communications and advocacy resources for various stakeholders (i.e. community members, service providers, civic leaders, etc.)
  - Calendars for *Technical Assistance & Funding Schedules* and *SGV City Council Meetings*;
- 2) **Video Production:** Produced an [SGVC overview video](#) and [highlight reel on the September 12th Monthly Meeting and Luncheon](#)
- 3) SGVC Subcommittees (**Data & Evaluation; Health; Education & Workforce Development; and Law Enforcement**) are moving forward on projects such as: Creating a FAQ Sheet on “Dispelling Myths and Disincentives of Working”; Exploring the potential of funding a Regional City Outreach Coordinator that will connect cities to resources including law enforcement; and Continuing to collect and analyze homeless-related data sources for integration into the SGVC mapping tool.
- 4) **SGVC Social Media** efforts resulting in: The SGVC Facebook page now has 1,205 likes (followers), having added 148 new "fans" this quarter. The newly produced SGVC info video is currently running as a promoted post on Facebook and already has over 900 views. This video ad campaign will run continuously/indefinitely and is pinned to the top of the SGVC page to inform new and/or interested fans of The Consortium's mission.
- 5) Convened **SPA 3 Homeless Leadership Committee (HLC)** monthly to strategize and discuss:
  - Opportunities to bring more awareness and capacity-building to organizations that are interested in applying for funds to manage a Winter Shelter
  - Consideration for the Education & Workforce Devt Working Group to co-develop w LAHSA an internal FAQ Sheet on “Myths and Disincentives of Working” for CES providers.
  - SGVC's new website
  - Homeless-related data and the SGVC mapping platform.
- 6) **September Monthly Meeting and Luncheon:** Standing Room only event conducted in partnership with the [San Gabriel Valley Economic Partnership](#) that for the first time, engaged SGV business community and law enforcement to educate on their efforts to address homelessness.
- 7) **Partnership Building**
  - Partnered with LAHSA in August to host and promote Quarterly Meeting and Continuum Input on HEAP funding
  - Partnered with LAHSA to promote, engage media and produce a highlight reel on Weekend to End Homelessness in October
  - Partnered with LA Voice to sponsor and promote their Affordable and Supportive Housing Bus Tour in November.